



Foundation in Business Analysis

This course introduces a broad range of techniques within the structure of the business analysis process model. It forms an excellent introduction to business analysis, providing participants with knowledge that underpins the Practitioner level BCS BA qualifications. Key areas covered include:

- Examination of the competencies of a Business Analyst
- Strategy Analysis
- Investigation techniques
- Stakeholder analysis and management
- Modelling business systems and processes
- Requirements engineering
- Making a business and financial case

The qualification is based upon the BCS publication, Business Analysis (second edition). A copy of the book is provided with this course.

Benefits to the individual

- Recognised qualification in its own right and also module for BCS Diploma in Business Analysis
- Gain a broader understanding of their organisation and the business domain within which their work takes place

Benefits to the business

- Business Analysts have a greater understanding of their organisation meaning they can fulfil their role more effectively
- Allows businesses to examine their operating model and organisational structure and identify where improvements could be made
- Framework is flexible and scalable and can be used for a huge variety of different projects

Audience

Business Analysts and
Systems Analysts
Business Managers
Developers
Project Managers and
Team Leaders
Quality Assurance and
Quality Control Managers

Course duration

This is a 3 day course.

Pre-requisites

There are no pre-requisites for the course. Some evening work is required during the course.



continued over 

Course content

Introduction to business analysis

- The rationale for business analysis
- The development of business analysis
- The scope of business analysis
- The responsibilities of a business analyst

Competencies of the business analyst

- The Business Analysis Maturity Model
- The competencies of a business analyst

Business strategy analysis

- The strategic context
- Strategic analysis techniques
- SWOT analysis
- Implementing strategy

The Business Analysis Process Model

- The lifecycle for business analysis
- Creative problem-solving approach
- Stages of the process model
- Deliverables and techniques for each stage

Investigation techniques

- Interviewing and workshops
- Observation approaches
- Scenarios and prototyping
- Quantitative investigation techniques
- Documenting the business situation

Stakeholder analysis and management

- Categorising stakeholders
- Analysing stakeholders
- Stakeholder management

Modelling the business system

- Soft systems methodology
- Documenting business situations
- Business perspectives
- Business activity models
- Business events and business rules
- Performance measures
- Gap analysis

This course prepares participants for the BCS Foundation in Business Analysis examination, which is held on the final day of the course. The examination is a one-hour, closed book multiple choice examination tests the participant's knowledge of the Foundation in Business Analysis syllabus.