

## Business Analysis Practice

Business Analysis Practice is a Practitioner Certificate from the BCS Professional Certifications portfolio (formerly ISEB Certifications). It is also a core module of the BCS Business Analysis Diploma and a Practitioner specialist module of the BCS Solution Development Diploma.

This course provides the fundamental skills and framework needed by effective business analysts engaged in a business change project. An integral case study allows delegates to apply best practice analysis techniques, working with others to model an organisation and identify the opportunities for business improvement. The course follows the business analyst's involvement throughout the project, right through to post-implementation benefits realisation.

### Benefits to the individual

- Recognised qualification in its own right and also module for BCS Diploma in Business Analysis
- Skills and confidence to effectively contribute to business change projects

### Benefits to the business

- Gives staff tools to deliver successful business change projects
- Opportunities for business improvement are easily identified
- Framework is flexible and scalable and can be used for a huge variety of different projects

### Audience

Those who are likely to become involved in business analysis at any level, including:

Business Analysts & Systems Analysts

Business Managers

Developers

Project Managers & Team Leaders

Quality Assurance & Quality Control Managers

### Course duration

Three days

### Pre-requisites

Some evening work is required during the course.



## Course objectives

This course will enable delegates to:

- Demonstrate an understanding of business strategy and strategic analysis techniques
- Act as effective members of a team investigating an organisation's business systems with a view to recommending business improvements
- Apply techniques in order to analyse and model business systems
- Identify recommendations for business improvement
- Assist in the production of a rigorous business case covering the development and implementation of business changes
- Identify how business requirements may be supported by IT systems
- Prepare for the BCS Certificate in Business Analysis Practice

## Exam details

Delegates can take an optional one-hour written examination at the end of the course. Successful candidates are awarded the BCS Certificate in Business Analysis Practice.

## Course content

### Rationale

- A lifecycle for business change
- The role of the Business Analyst vs. the Systems Analyst
- Purpose of analysing and modelling business systems

### Strategic Analysis in Context

- Environment analysis and SWOT
- Overview of areas strategy including IS strategy
- Critical success factors and key performance indicators
- The Balanced Business Scorecard

### Project Discipline for Business Analysis

- Terms of reference/project initiation
- Business and project objectives
- Deliverables from business analysis

### Understanding the Situation and Business Perspectives

- Stakeholder analysis and investigative techniques
- Identifying and defining business perspectives
- Identifying and resolving conflicts

### Analysing and Modelling Business Activities

- Identifying activities and dependencies
- Building a Business Activity Model (BAM)
- Business events / activity indicators
- Rules and constraints
- Identifying Potential Solutions
- Creative approaches to problem solving
- Gap analysis
- Defining a new business model

### Identifying Requirements for the New Business Model

- Presenting the business case and options for change
- Cost-benefit, risk and impact analysis
- Risk analysis and management

### Accepting the Business Case

- Testing the system for user acceptance
- Managing the implementation of change and benefits realisation